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JUNIPER
FAIR TRADE MUSIC STREAMING

FOR IMMEDIATE RELEASE

Young World Records Soft Launches Juniper Stream with the Exclusive Release of Clean Machine's *Raw*

Join the Waitlist at JuniperStream.com

NASHVILLE, Tenn. — August 12, 2026 — Young World Records announces the exclusive release of *Raw*, the third album from Nashville rock and roll project **Clean Machine**. Available August 12 exclusively on **Juniper Stream**, *Raw* becomes the inaugural exclusive release on the new independent music platform built to put artists, listeners, labels, and record stores back at the center of music streaming.

At a time when it seems AI music is taking over, *Raw* was made the old-fashioned way, with humans. Recorded live with minimal overdubs, the album captures four musicians playing together in a room. Loud guitars, driving rhythms, natural bleed between instruments, and honest performances define the record from beginning to end. No click tracks. No overproduction. No vocal tuning. No AI. Just rock and roll.

Clean Machine is a Nashville-based recording project with a rotating lineup of musicians and friends assembled around the songwriting and production of **Eagle Johnson**. The lineup on *Raw* features:

- **Eagle Johnson** — Lead Vocals, Guitar



- **Joseph Jones** — Drums
- **Owen Hanna** — Bass
- **Devyn Faucher** — Guitar, Background Vocals

Over the past several years, Eagle Johnson and Young World Records have steadily built an audience through independent releases, college and community radio, and a commitment to artist-driven music. *Raw* continues that trajectory with Clean Machine's most immediate and energetic album to date.

For Fans Of: Wet Leg • The Stooges • The Beatles • Kurt Vile • Babe Rainbow • early Rolling Stones • classic reggae

Rather than releasing through a traditional digital streaming service, *Raw* will debut exclusively on **Juniper Stream**, a new Nashville-based independent music streaming platform created by Young World Records and Eagle Johnson to better serve artists, labels, and listeners.

Why Juniper Stream?

Juniper Stream was created to demonstrate a different model for digital music—one that rewards artists for meaningful listener engagement instead of simply counting plays.

Key features include:

- **Listening Time Payouts**, rewarding artists based on listener engagement rather than a simple per-stream model.
- **Record Store Connect**, bringing independent record stores into the digital music ecosystem and helping connect physical and digital music communities.
- **Community-approved bylaws**, giving artists, labels, subscribers, and participating record stores a voice in how the platform evolves.
- A commitment to operating as a **Public Benefit Corporation (B Corp)**, balancing commercial success with accountability to artists, listeners, communities, and independent music.

Young World Records believes independent music deserves independent infrastructure, and *Raw* represents the first step toward that vision.

Suggested Mention

"Clean Machine's new album *Raw*, featuring Eagle Johnson, is available August 12 exclusively on Juniper Stream. Visit **JuniperStream.com** to join the waitlist, become an early subscriber, and hear the album while supporting a new independent music platform built for artists, record stores, and music fans."

Listeners can join the waitlist today at **JuniperStream.com** to receive early subscriber access, discover exclusive releases, and become part of a music community built around artists, independent labels, and record stores—not algorithms.

Short Eagle Johnson Bio

Once known as Christopher Nanney, he emerged from the swamps of Florida with a name upgrade and a guitar—fresh out of nine months in state custody. Raised between Greenpeace dreams and rattlesnake hunts, he bounced from marimba bands to rock & roll, writing songs and reinventing himself as a psychedelic soul troubadour. After mentorship from Delta bluesman Zeke Johnson, Eagle drifted to Nashville, built Clean Machine, and launched Young World Records. With nods from Wilco and Lee Scratch Perry, he's recently founded Juniper—a fair-trade streaming platform designed to treat artists with respect.

Full Eagle Johnson Bio

In the vast, benevolent expanse of the universe—where stars are born, explode, and are often underpaid for their performances—there exists a small, blue planet where creatures insist on giving themselves names. One such creature, known as Eagle Johnson, has a backstory so convoluted it makes quantum physics look like a board game.

Eagle was once called Christopher Nanney, a name that, despite all efforts, refused to sound heroic. His paternal ancestors, a scrappy bunch from the Mediterranean island of Minorca, were unceremoniously dropped into Florida as indentured servants—history's way of saying, "Congratulations, you live here now!" After working off their time, they mingled with the local Seminoles and settled in North Florida helping build the city of St. Augustine, where Eagle grew up hearing tales of his "Indian granddaddy."

This sparked a lifelong obsession with Native American culture, made all the more ironic by his mother—a blonde-haired, blue-eyed Scot who looked like she should be selling shortbread.

Eagle's upbringing was a delightful tug-of-war between extremes. His mother, a hippie Greenpeace warrior and full-time idealist. His father, a no-nonsense outdoorsman, preferred hunting rattlesnakes and believed that the solution to most problems involved either a fishing rod or a firearm. Forging his own path, Eagle discovered surfing, skateboarding, and music—and abandoned his would-be destiny as a future Florida Man.

At ten, he took up drumming under Jimmy Glenn, a former Ray Charles drummer. By high school, he was a marimba player in a ragtime band that toured Florida, because why not? But music, as every practical adult reminded him, was not a "real job." So, in a rare attempt at conformity, he enrolled in college for digital media. This lasted roughly as long as a sneeze before he dropped out to play drums in a folk/rock band called Jonathan Appleseed.

Then, the universe decided to shake things up. A casual game of touch football resulted in a concussion so severe he came down with amnesia and temporarily misplaced his ability to speak. When he recovered, his brain, now seemingly upgraded to a more mystical operating system, started serving up divine visions and past life memories. These culminated in the firm belief that God wanted him to break into a church on the night of Easter Sunday, 2010. So he did.

This, as it turns out, is frowned upon. Eagle was promptly sent to Duval County Jail for three months—two of them in isolation—followed by six months in a state mental hospital. There, he was permitted use of a guitar and given an unusual amount of free time, allowing him to write his first real songs. Given the circumstances, knitting might have been the more expected choice, but music won out.

Upon release, Eagle did what any rational person would: he became a Reiki practitioner, moved to a goat farm in Gainesville, and studied healing. Then, during a particularly enlightening meditation, he realized music was the ultimate form of healing. So, in what was now an established life pattern, he quit school (again) and moved to Memphis, rebranding himself as Screamin' Eagle after his Native roots.

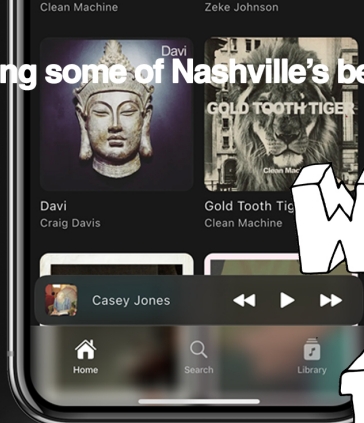
Memphis, a city built on legend, introduced him to Zeke Johnson, a self-proclaimed last-of-the-original Delta bluesmen who had learned from Mississippi Fred McDowell, Bukka White, and Furry Lewis. Sensing fate at work, Zeke took Eagle under his wing. They formed a duo called Old & Young, and Zeke encouraged Eagle to take his last name, citing "folk tradition." Eagle resisted—until he had a dream where God (this time appearing as a woman) declared, "You are Screamin' Eagle, but you will be known as Eagle Johnson."

And so, Eagle Johnson drifted to Nashville, where he finally assembled a backing band that evolved into the recording project **Clean Machine**—a rotating lineup of musicians and friends brought together around each album. He dove headfirst into the recording arts, soaking up knowledge like a sponge in a monsoon. The payoff? Wilco added him to their Spotify Recommends playlist. Patrick Carney of The Black Keys called his music "fucking great." Lee "Scratch" Perry co-produced a Clean Machine track. Somewhere along the way, Young World Records was born—not just as a record label, but as an experiment in what an independent music community could become.

That experiment has grown into **Juniper Stream**, a Nashville-based independent music streaming platform built by musicians for musicians. Rather than chasing algorithms and maximizing streams, Juniper rewards meaningful listening through **Listening Time Payouts**, reconnects independent record stores to digital music through **Record Store Connect**, and operates under community-approved bylaws as a **Public Benefit Corporation (B Corp)** committed to serving artists, listeners, labels, and record stores alike.

The platform's soft launch begins with the exclusive release of Clean Machine's third album, **Raw**—a live rock and roll record featuring Eagle Johnson on lead vocals and guitar, Joseph Jones on drums, Owen Hanna on bass, and Deveyn Faucher on guitar and background vocals. Recorded with minimal overdubs, *Raw* captures four musicians playing together in a room the way rock records used to be made: with humans. No AI, vocal tuning, or drum machines were used in the recording of this album.

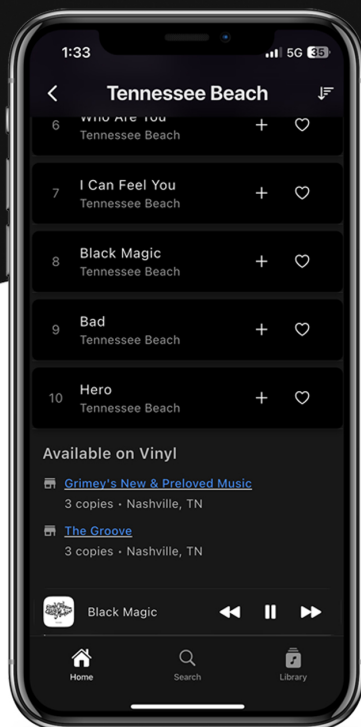
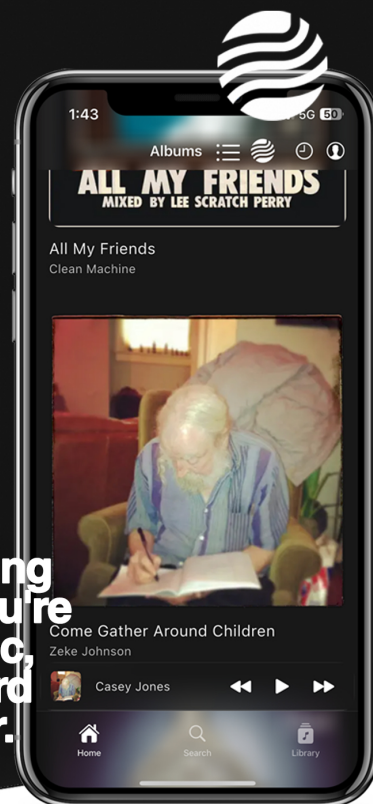
* Featuring some of Nashville's best original artists and bands.



WELCOME TO JUNIPER STREAM



A Nashville-born music streaming service—where you can trust you're listening to human-made music, artists are paid fairly, and record stores are the guest of honor.



FOR LABELS AND MGMT

Because Juniper pays artists by percentage of listening time, fake streams don't work here. That means you get a clearer, more accurate picture of how many real fans an artist actually has. No more guessing whether streaming numbers are inflated.

FOR RECORD STORES

Through Juniper's Record Store Connect feature, listeners can see where the music they love is available at brick-and-mortar record stores.

FOR ARTISTS

Paid by percentage of listening time — not number of streams. Most streaming services use a fixed rate-per-stream model. We don't. Artists are paid based on their percentage of listening time per subscriber.

FOR INVESTORS

Rolling Stone Magazine has estimated that fake streaming costs the music industry over \$500 million annually. Juniper's model is designed to stop that loss at the source. With Juniper's percentage-of-listening-time payout model, the number of streams is no longer a factor in how artists are paid.

FOR LISTENERS

100% AI-free music. AI art doesn't belong in an art gallery, and AI music doesn't belong on a music streaming service. + Only the artists you actually listen to are paid from your artist payout. Period.

FOR US

We keep 20%. Juniper's subscription is \$10 per month. Of that \$10, we take \$2 to keep the lights on. The remaining \$8 is paid to artists. Most other streaming services take 30% or more.

Learn more at:
Juniperstream.com

Juniper Stream is an artist founded B-Corp.

Whether Eagle Johnson is building a record label, a streaming platform, or simply trying to make another great rock and roll record is difficult to say. Perhaps it's all the same thing.

Join the Waitlist

JuniperStream.com

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*“AI art doesn't belong in a gallery next to Picasso or Dalí, and AI music doesn't belong on a streaming platform alongside The Beatles or Mozart.” - **Eagle Johnson***